



### Fred's (Peterson) Vintaged View

This is the kind of wine that really got me hooked on Dry Creek Valley Zinfandels. A traditional, old-vine field-blend, this wine to me is the classic “raspberry jam” that differentiates the best Dry Creek Valley Zins from all others. Big, but balanced. Fruity, yet elegant. This is a wine that will go with almost any food, but you can also just pull the cork on a bottle and drink it with friends while playing cards or watching a good movie.

The old-vine West Vineyard Zinfandel in this wine was planted in the 1920s during Prohibition. It contains about 3% other red grapes (Petite Sirah, Alicante Bouschet, Carignane and some others I’m not really sure about) as well as 1% white grapes (Semillon, Palomino and Chasselas). All the vines are harvested at the same time and all the various varieties are cofermented, which produces a smoother, fuller wine than separate fermentations and subsequent blending can give you.

Although the Zinfandel vines were planted in 1990, the Bernier Zinyard makes old-time growers feel they are walking into the past when they stroll among the vines. It is a traditional dry-farmed, head-trained (non-trellised) vineyard with Italo Sbragio’s old clone Zin grafted on to St. George rootstock. That combination embodies the very roots of Dry Creek Valley viticulture and reflects Peterson Winery’s values of savoring and embracing time-honored traditions.

Blending the West & Bernier Zinfandel is our nod of respect for the time honored field-blend tradition.

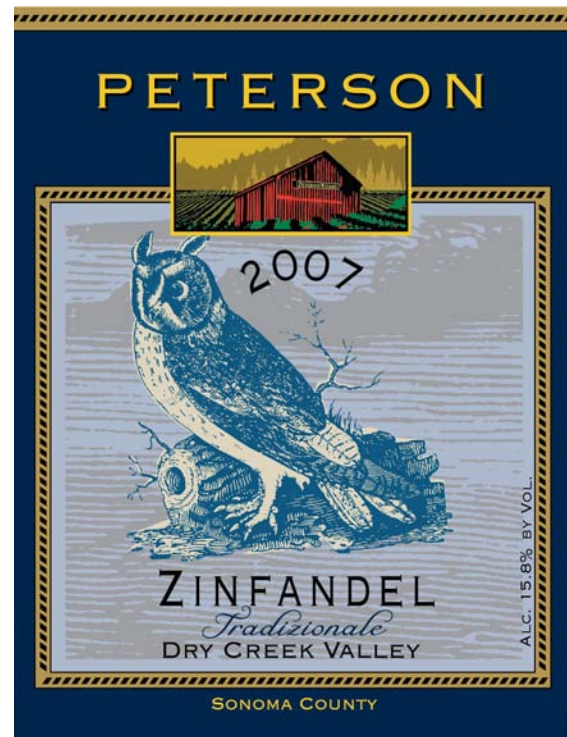
### Tasting Notes

This traditional field-blend Zin offers up seductive aromas and flavors. Beneath the lush, spicy berry aroma is an alluring layer of mocha and vanillin oak. The finely honed balance and firm structure enhance the juicy, chewy flavors of bright fruit, spice, subtle black pepper and tarry oak notes. The richly textured mouthfeel holds a deep thread of spicy blackberry that spreads across the palate and lingers into the broad, opulent finish.

Enjoy this wine as a solo course, or paired with a wide range of dishes from Beef Wellington to pepperoni pizza. Or try it with a flourless chocolate torte or your favorite cheeses for dessert.

## 2007 ZINFANDEL *TRADIZIONALE*

DRY CREEK VALLEY



### Technical Data

<u>Varietal</u>	<u>Vineyard</u>	<u>Harvest Date</u>
95% Zinfandel:	65% West Vineyard	Sept. 9, 2007
	35% Bernier “Zinyard”	Aug. 29, 2007
2% Petite Sirah	Bernier Vineyard	Aug. 29, 2007
2% mixed black	West Vineyard	Sept. 9, 2007
1% mixed white	West Vineyard	Sept. 9, 2007
<b>Appellation:</b>	Dry Creek Valley, Sonoma County	
<b>Alcohol:</b>	15.8%	
<b>pH:</b>	3.45	
<b>TA:</b>	0.68g/100ml	
<b>Barrel Aging:</b>	18 months	
<b>Type of Oak:</b>	18% new Hungarian oak barrels, 82% 2-5 year-old French oak barrels	
<b>Bottling Date:</b>	April 11, 2009	
<b>Production:</b>	350 cases (340 cs - 750ml, 20 cs - 375ml)	
<b>Release Date:</b>	April 2010	